





General Plan Update

City Council
August 27, 2019

Background

- February, 2019: After year-long study, Council approved Raimi + Associates to comprehensively update City's General Plan
- June, 2019: Arts & Culture Element and survey added to contract



What is a General Plan?

"Vision about how a community will grow, reflecting community priorities and values while shaping the future"

- ✓ Long-term policy that guides future actions
- ✓ Preserves and enhances community strengths
- ✓ Addresses topics of local importance

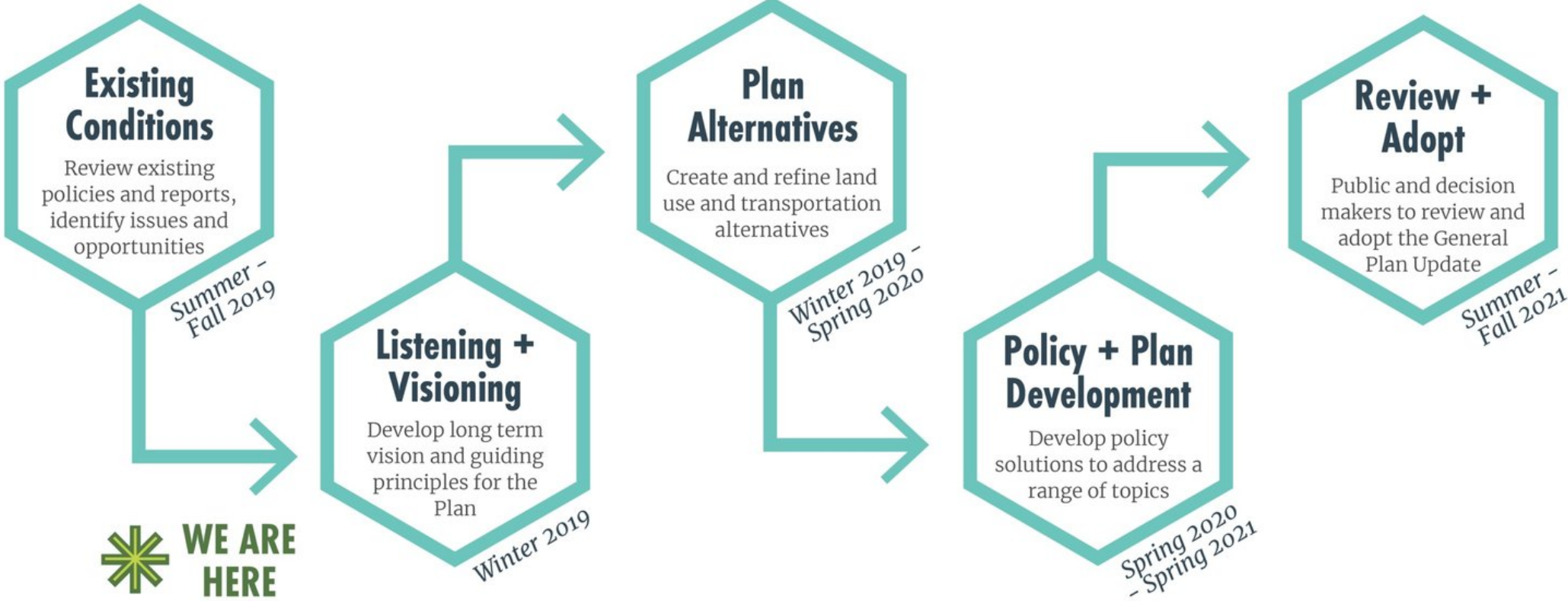


Why Does a General Plan Update Matter?

- ✓ Maintain quality of life
- ✓ Provide clear policy direction on a variety of topics
- ✓ Manage growth
- ✓ Identify implementation measures to achieve the community's vision



General Plan Update Phases



COMMUNITY ENGAGEMENT ACTIVITIES THROUGHOUT THE PROCESS

What Have We Done So Far?

Past 3 months:

- ✓ Existing Conditions Report in preparation, based on analysis of over 100 reports, documents, GIS layers and other sources
- ✓ Prepared public outreach strategy
- ✓ Conducted stakeholder interviews
- ✓ Held meeting with Economic Development Focus Group
- ✓ Established General Plan Advisory Committee (GPAC)
- ✓ Created project website, social media accounts, flyer and mailers



Listening and Visioning Phase

- ✓ Community workshops
- ✓ Educational forums
- ✓ Focus groups
- ✓ GPAC meetings
- ✓ Pop-up workshops
- ✓ Neighborhood meetings
- ✓ Surveys
- ✓ City Council and Planning Commission Meetings



Upcoming Events

General Plan Advisory Committee Meeting

Wednesday, August 28th , 6:00 p.m.

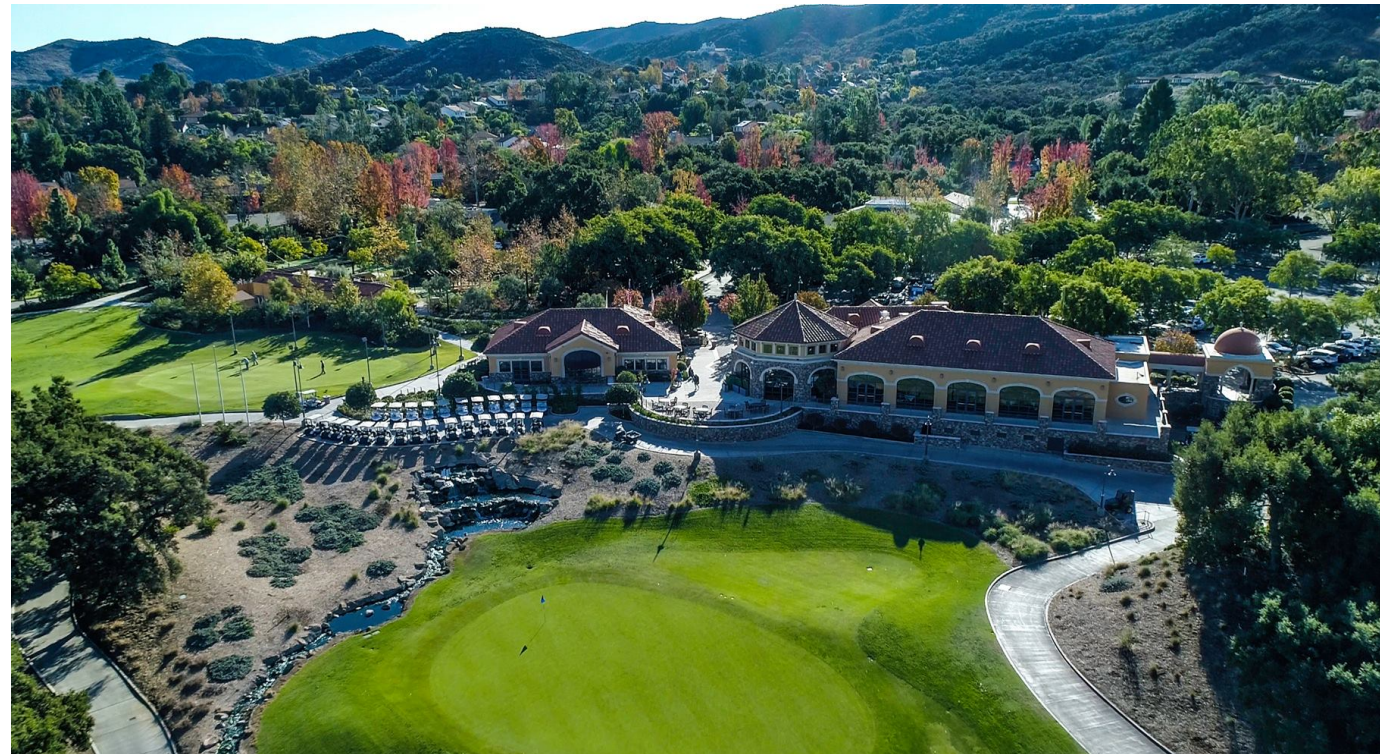
City Hall: Oak and Park Rooms



Upcoming Events

Community Workshop

Thursday, September 12th , 6:00 p.m.
Los Robles Greens Golf Course:
Sunset Ballroom



Upcoming Events

Community Forum/ Kickoff

Wednesday, October 2nd , 6:00 p.m.
City Hall – Scherr Forum Theatre

Guest Speaker planned



Upcoming Events

Pop Up Workshops

- ✓ Sunday, October 13th
1:00-4:00 p.m.
Civic Arts Plaza 25th Anniversary
City Hall
- ✓ Sunday, October 20th
9:00 a.m.-4:00 p.m.
Rotary Street Fair
Moorpark Road between Hillcrest
and Wilbur Drives



How to Get and Stay Involved



1. View the Project Website and subscribe for updates
www.toaks2045.org
2. Follow us:
Facebook @TOaks2045
Twitter @TOaks2045
3. Contact the General Plan Team:
GP@toaks.org

