

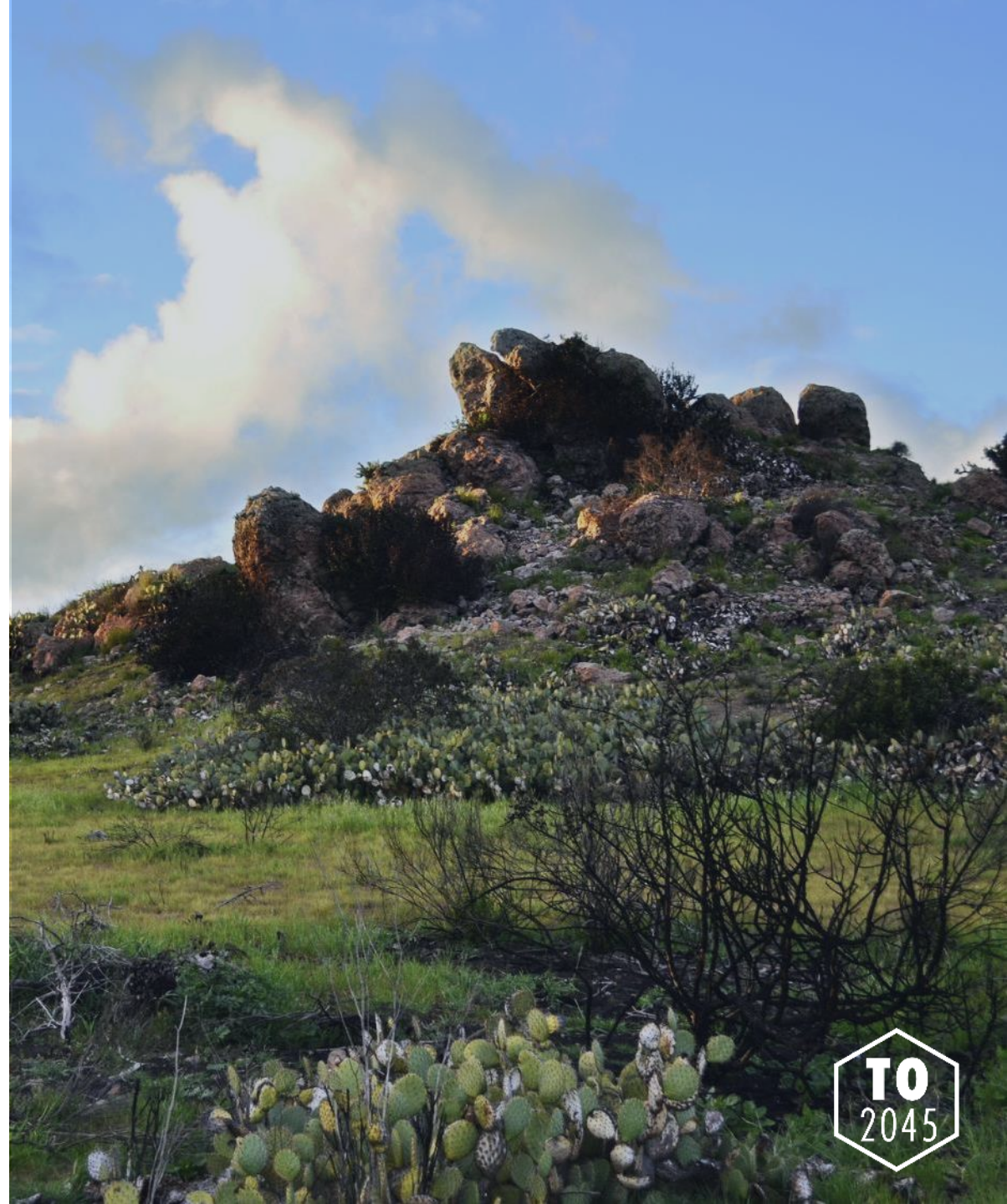


GENERAL PLAN WORKSHOP#1

September 12, 2019 | Los Robles Greens Golf Course

AGENDA

- Welcome!
- Project Overview
- Small Group Discussion
- Report Back
- Closing Remarks + Next Steps



PURPOSE

*The goal of this workshop is to **hear the thoughts, ideas and values** of the community!*

Provide an overview of
the Thousand Oaks
General Plan Update

Identify characteristics
that make Thousand
Oaks unique

Discuss the long-term
vision for the City of
Thousand Oaks

Identify issues and
challenges facing the City

WHAT IS A GENERAL PLAN?

WHAT IS A GENERAL PLAN?

- Long-term policy document to **guide the future actions** (policy choices + development applications) in Thousand Oaks
- Establishes the **City's vision** for the next 25 years
- Preserves and enhances **community strengths**
- Addresses a number of **topics of concern**
- Enables the community to come together to develop a **shared vision for the future**

WHAT IS A GENERAL PLAN?

A General Plan is like a road map for the future of Thousand Oaks.



GENERAL PLAN REQUIREMENTS

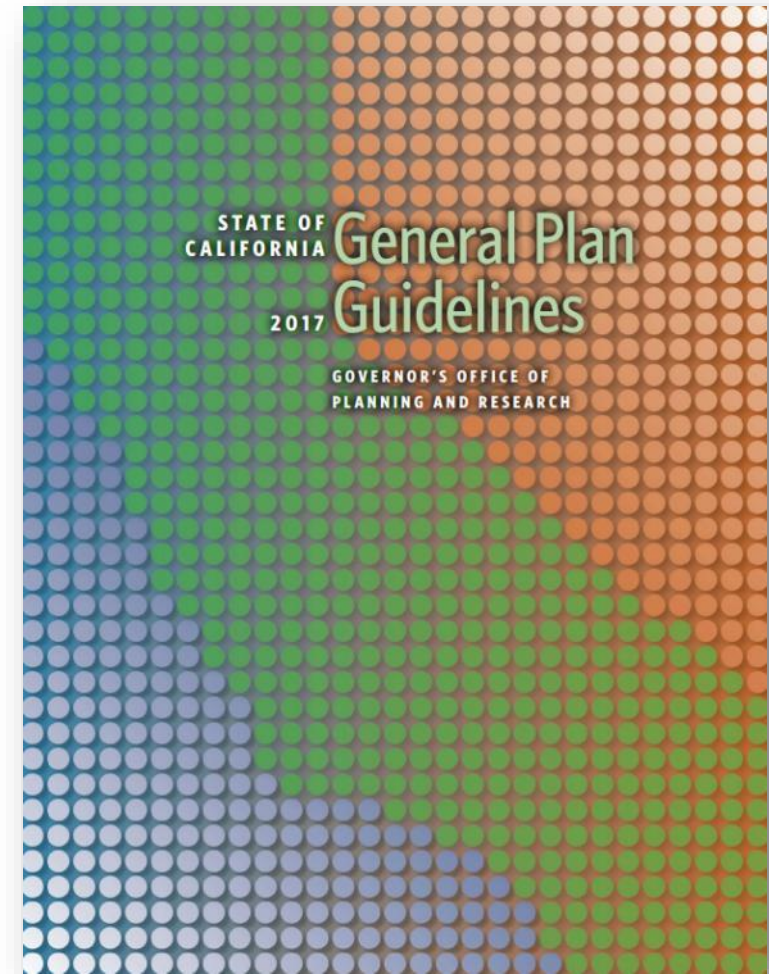
Required Elements

- Land Use
- Circulation
- Housing
- Conservation
- Open Space
- Noise
- Safety
- Air Quality
- Environmental Justice

Additional Topics That Could Be Integrated

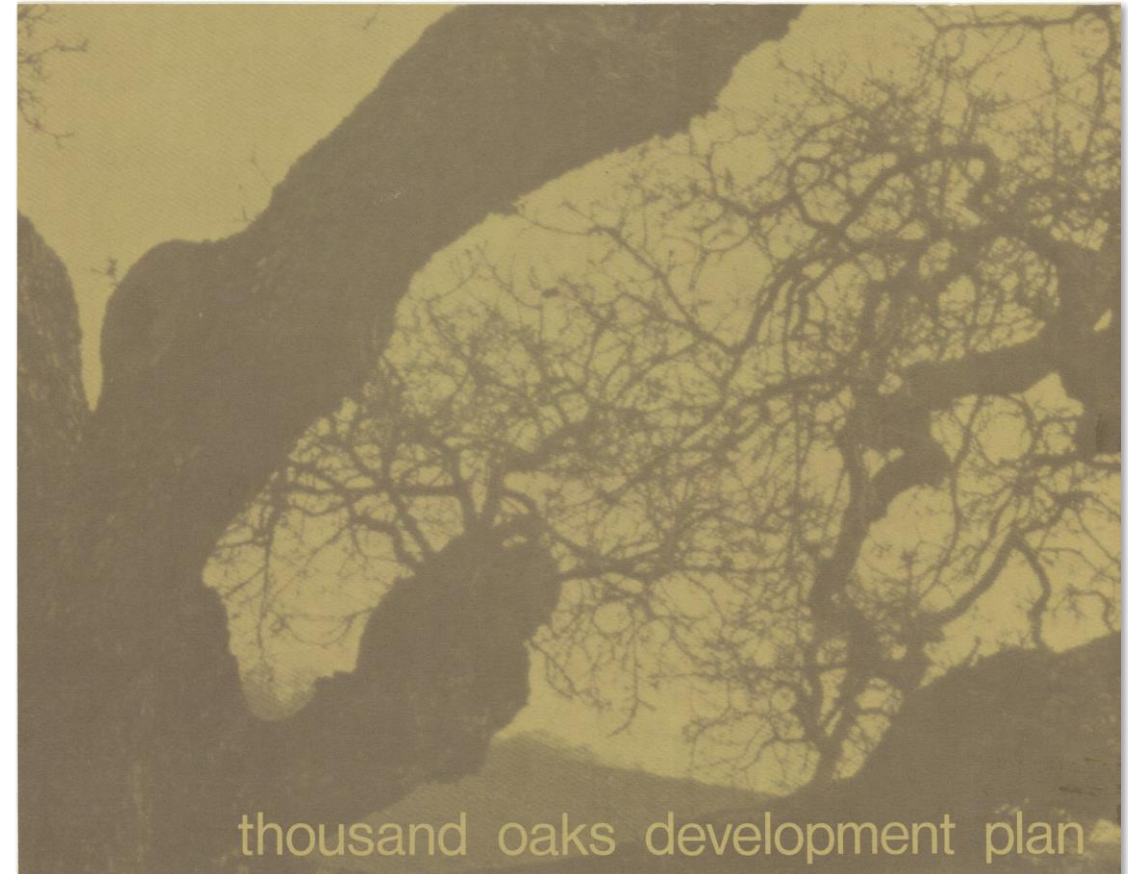
- Community Design
- Equitable and Resilient Communities
- Healthy Communities
- Economic Development
- Climate Change
- Arts & Culture

New State laws + 2017 General Plan Guidelines



THOUSAND OAKS GENERAL PLAN

- Adopted in 1970 (land use, circulation, housing)
- Most other elements adopted over next 4 years
- Elements updated periodically
- Amended as needed



COMMUNITY CHANGES SINCE 1970

	1970	2019
Population	34,500	130,000
Vacant Land	79%	5%
Residential Land	10%	35%
Parks, Golf Courses, Open Space Area	2%	43%
Parks, Golf Courses, Open Space Ownership	Most to be privately-owned	Most are publicly-owned

TO GENERAL PLAN ELEMENT STATUS

	Element Updates	70-74	75-79	80-84	85-89	90-94	95-99	00-04	05-09	10-14	15-19
Mandatory	Land Use	1970					1997				
	Circulation	1970					1997				
	Noise	1974			1987			2000			
	Housing	1970		1981	1986	1990;1992	1998	2000	2005	2013	
	Conservation	1972					1996			2013	
	Safety	1974					1996			2014	
	Open Space	1972					1996			2013	
Optional	Community Forest							2000			2017
	Social		1979								
	Scenic Highways	1974									
	Public Buildings	1972									
	Public Services	1972									
	Recreation	1971									

WHY UPDATE THE EXISTING GENERAL PLAN?



General Plan should be updated every 10-15 years



Emerging themes in planning



New State laws



Update General Plan structure/topics to reflect community values

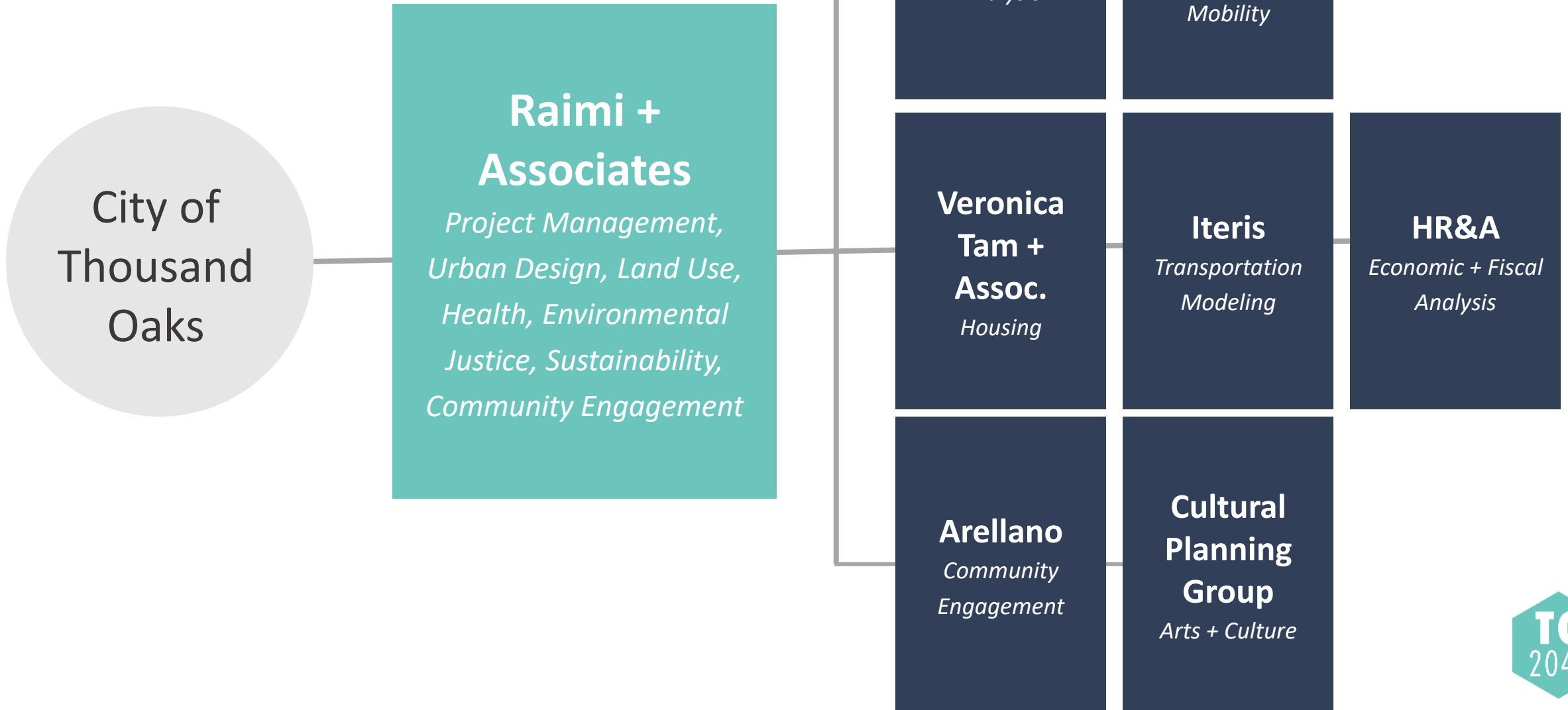


Preserve the quality of life in Thousand Oaks



Ensure long-term fiscal sustainability

OUR TEAM



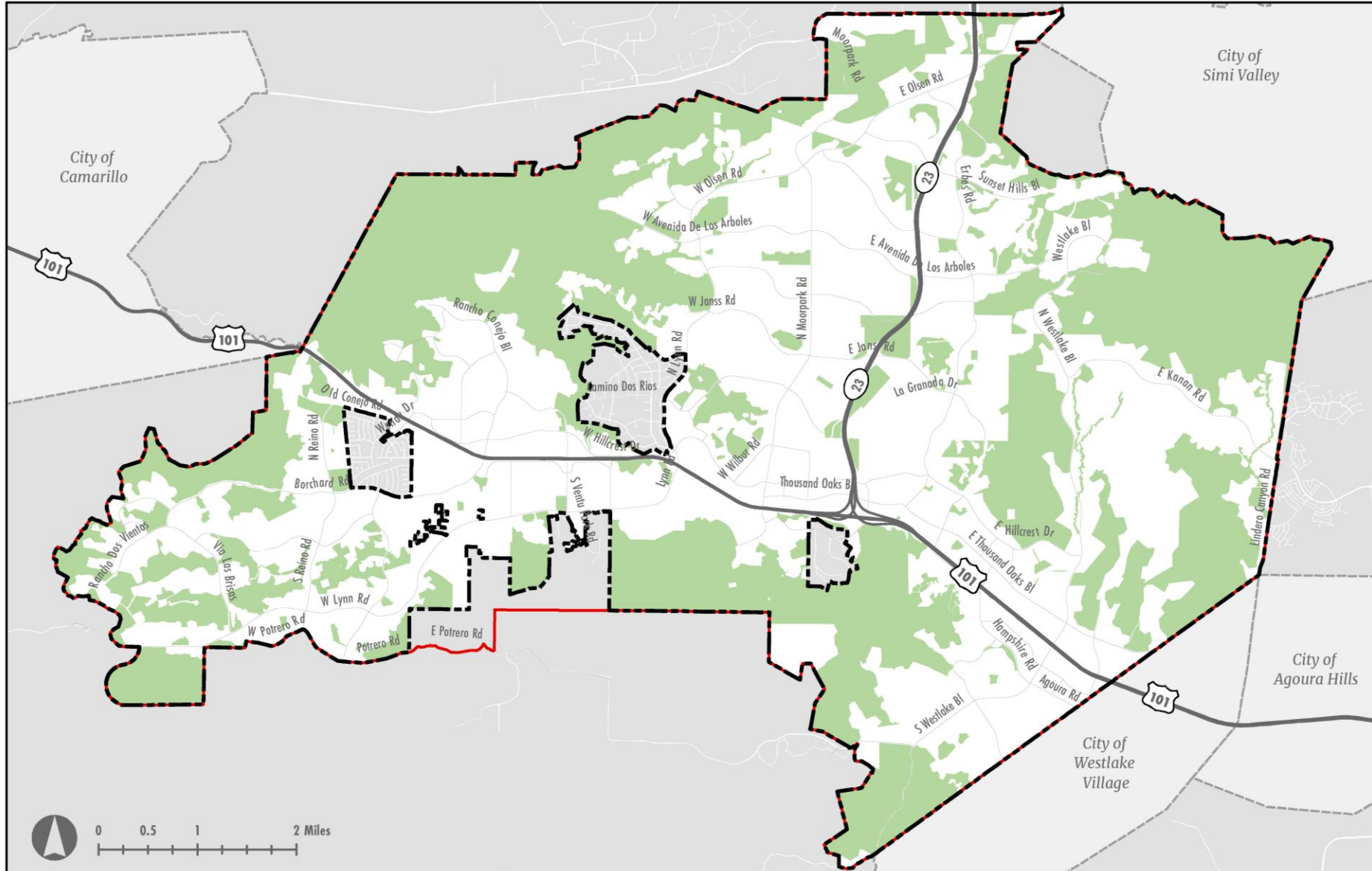
APPROACH TO THE GENERAL PLAN



THOUSAND OAKS TODAY



CITY MAP



- City Limits
- City Sphere
- Major Roads
- Freeways
- Parks and Open Space
- Unincorporated Counties Land
- Adjacent Cities



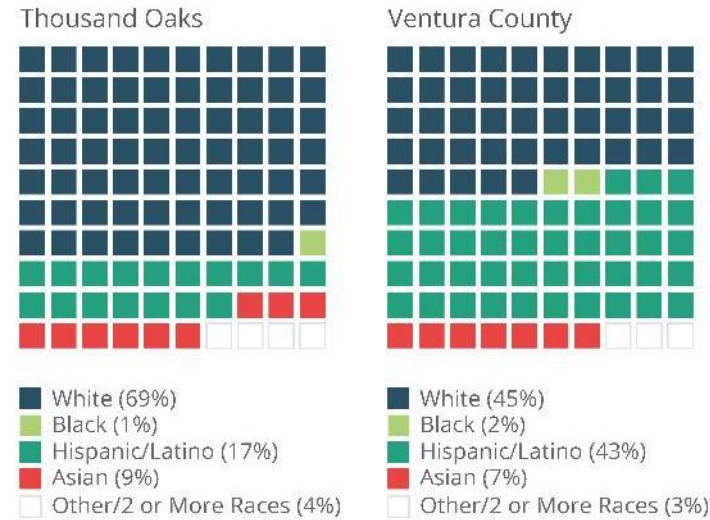
COMMUNITY SNAPSHOT

DEMOGRAPHICS

Thousand Oaks Population

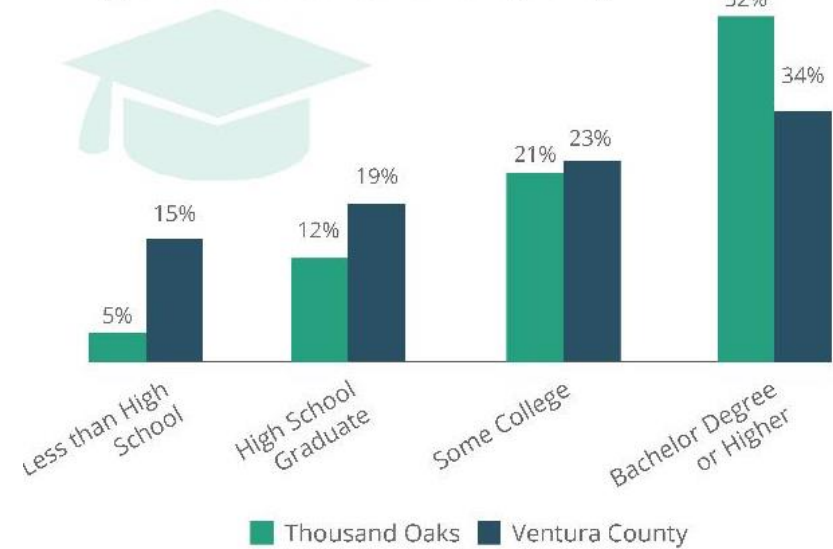


Race / Ethnicity (2016)



EDUCATION

Highest Level of Education (2017)



Age	Percent
Under 5	5%
5-17	17%
18-24	9%
25-44	21%
45-64	30%
65+	18%

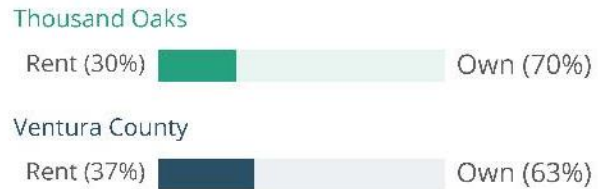
COMMUNITY SNAPSHOT

HOUSING

Median Property Value



Household Ownership



Thousand Oaks Housing Stock Built before 1990



Median Household Income

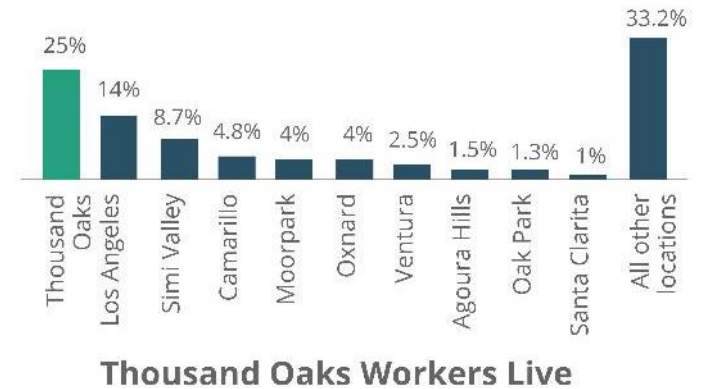


TRANSPORTATION

Average Commute Time (in minutes)



80% of Thousand Oaks residents over 16 years old drive alone to work



COMMUNITY ENGAGEMENT



ENGAGE THE COMMUNITY

- Empower the community in the planning process
- Achieve broad demographic and geographic representation
- Build community **ownership** of the plan
- Create an inclusive and responsive process
- Foster transparency in decision-making
- Engage the community at key points
- Create diverse engagement opportunities
- Develop easily understood informational materials
- Make the process fun and engaging

LISTENING +
LEARNING

OUTREACH

ENGAGEMENT

INPUT

DECISION-
MAKING



ENGAGEMENT ACTIVITIES

- Website + social media updates
- Stakeholder meetings + interviews
- Community survey
- General Plan Advisory Committee
- Focus Groups
- Neighborhood Meetings
- Community forums
- Public Workshops
- Pop-up workshops
- Study Sessions



MEETINGS & WORKSHOPS



ONLINE ENGAGEMENT

- Website
- Social media
- Online surveys



PLANNING FOR TOMORROW, TODAY!

The City of Thousand Oaks is embarking on a community-driven project to create a new guiding vision for the City. The initiative, *Thousand Oaks 2045: Rooted in Community*, will result in a new long-range citywide General Plan that preserves the wonderful and unique characteristics of the City – its suburban character, verdant hillsides, amazing schools and a strong sense of community – while creating a more prosperous, unique and sustainable Thousand Oaks.



POP-UP WORKSHOPS + EVENTS



GENERAL PLAN ADVISORY COMMITTEE

- Guide General Plan process
- Help develop vision, guiding principles, goals, and policies
- Represent the community's interests
- Assist with public outreach and participation (as needed)
- Serve as an advocate for the project



WHAT WE'VE HEARD



WHAT WE'VE HEARD: STRENGTHS

- High quality of life
- Location – proximity to mountains and beaches
- Open space, nature and outdoor recreation
- High quality public/private schools
- Family-friendly
- Fiscally sound with a strong job and retail base
- Community spirit – small town feel/charm
- Clean and safe
- Arts and culture
- And more...

WHAT WE'VE HEARD: ISSUES

- Housing affordability
- Homelessness
- Lack of housing diversity
- Lack of entertainment options and gathering spaces
- Unable to attract employees to live in the city
- Changing nature of retail
- Traffic congestion
- Lack of complete bicycle network
- Aging population and new families moving in
- Wildfire and other natural hazards
- Climate change
- And more...

WHAT WE'VE HEARD: OPPORTUNITIES

- Preserve the quality of life
- Protect residential neighborhoods while providing a diversity of housing options
- Expand job base – large, medium and small businesses
- Revitalize Thousand Oaks Boulevard
- Take better advantage of regional location (e.g., film industry)
- Expand partnerships with CLU, Los Robles Hospital, and major corporations
- Expand support for support the arts
- And more...

SMALL GROUP DISCUSSION

PARTICIPATION PRINCIPLES

- Common conversational courtesy – one person speaks at a time
- Respect the ideas and points of view of others
- Participate but share the time
- Be a good listener – ask questions for clarification
- Make new friends



SMALL GROUP DISCUSSION QUESTIONS

- What makes Thousand Oaks unique and special?
- What issues and challenges is the City facing today and in the future? What concerns do you have about the future?
- What is your vision for Thousand Oaks in 2045?

REPORT BACK

As a group (90 seconds per group!):

- Pick 1 person to share the groups ideas:
 - 2 characteristics that make Thousand Oaks unique and special
 - 2 issues that the City is facing
 - 1 big idea that illustrates the group's vision for Thousand Oaks in 2045

Individually:

- Write your detailed responses to ALL questions and hand those to your facilitator.

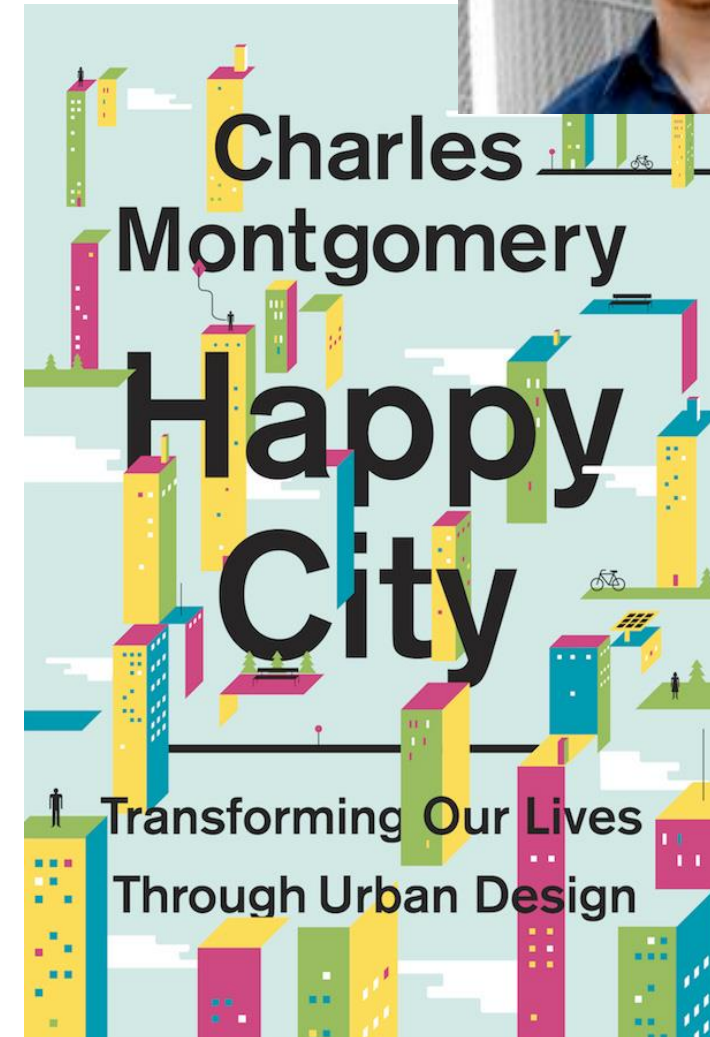
COMMUNITY FORUM #1

Charles Montgomery

Author of “The Happy City”

October 2, 2019 | Time 6 – 9 pm

Civic Arts Plaza – Scherr Forum



POP-UP WORKSHOPS

October 13, 2019

Civic Hall Plaza Lawn at the Civic Arts
Plaza 25th Anniversary

1 pm – 4 pm

October 20, 2019

Rotary Street Fair

9 am – 4 pm

Others to be announced!





THANK YOU!

Questions?

Email the team at GP@toaks.org

Visit the website TOaks2045.org